



CLEAN FOR THE QUEEN

THE LORD PROVOST OF EDINBURGH	
2 OCT 2015	
LP	WARD
RECORD NO	

21 October 2015

Send to CCs for LH.

yes

Dear Lord Lieutenant,

In the run up to **The Queen's birthday on 21 April 2016**, we aim to inspire a million people to take action and enjoy a few hours together litter-picking to make the places where we live more beautiful. For Her and for us all, we want to attack the blight of litter and reclaim our beautiful countryside, our fabulous cities, our world class parks, our wonderful beaches and waterways.

We invite you to register online at cleanforthequeen.co.uk, this will ensure you keep abreast of the campaign's development. It will help us enormously if you could use whatever networks might be available to you to promote the campaign and encourage sign up to it within your lieutenancy.

There will be 'Clean for the Queen' litter blitzes throughout the United Kingdom in January, February and March, and the most monumental of all litter clear-ups from **Friday 4 to Sunday 6 March 2016**.

The first national anti-litter campaign was carried out in 1953, the year of The Queen's coronation. How appropriate it is then, in the year of The Queen's 90th birthday, that we should all band together to attempt the biggest clean-up in history.

We hope that Clean for The Queen activities will leave a legacy, that they will encourage more people to reduce their litter habit and to help us all to live more sustainably.

We hope that you will join us and the spread the word. Let's Clean for The Queen!

Adrian Evans LVO
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